

# GCSE in BUSINESS

# Business Studies



**Exam Board:** Edexcel

**Duration:** 1 Year

**What is it worth?** 1 GCSE

**Why take this course? Who is it for?**

This course is exciting and innovative. It is for all those students who are interested in running their own business or having a career in the business world. It also has a focus on economics how this affects businesses. You will study units that look at setting up your own business, how to finance this and advertise it effectively in order that it will be successful.

**What does this course involve?**

You will have to complete two units which will include both coursework and an exam in order to achieve 1 GCSE in this course. This will allow you to show your skills through practical work while showing off what you know about business in a written exam.

**What possible progression routes are available after taking this course?**

Setting up your own business, enterprise qualifications and/or moving onto Level 3 OCR Business.

**What are the special features?**

Being able to choose different pathways within the course, depending on what you want to achieve after studying the course. There is a mixture of exams, multiple choice questions and coursework to suit your strengths!

**What possible careers follow on from this course?**

Retail, Business Entrepreneur, Administration, Customer Service, Economics.

**What skills will you develop?**

Practical skills – time management, personal organisation and action planning

Presentational skills – addressing audiences using a variety of media and forms

Personal skills – showing evidence of progression

Interpersonal skills – communication and group work

Cognitive skills – reflection and review of own and others' performances.

**Who do I see for further information?**

Miss Blair, Mr Peet, Miss Addy

**New Course**  
**2012**