

The Apprentice



Exam Board: N/A

Duration: 1 Year

What is it worth?

Enterprise Course for students wishing to follow a career as an entrepreneur or in business.

Why take this course? Who is it for?

“Research shows that interacting with real-life examples is the most effective way for young people to learn enterprise skills relevant and valuable in their personal lives and the world of work.”

This module will introduce an innovative and high impact enterprise and entrepreneurship program through “The Apprentice” scenario. This module will EXCITE, INSPIRE AND EDUCATE you.

What does this course involve?

Think you’ve got what it takes to appear on “The Apprentice”? Have you got the determination and passion to face the “Lord Sugar”?

This module is specifically designed to allow students to think of a new innovative and creative ideas and then pitch for investment from a panel of judges. If investment is given then students will be given the opportunity to create their idea and sell to Academy students.

You will then go on to create a Business Plan for your business and run with other initiatives across the Academy.

What possible progression routes are available after taking this course?

Setting up your own business, enterprise qualifications or moving onto Level 2 OCR National course.

What are the special features?

Setting up and running your own business ideas, running with various enterprise initiatives across the Academy over the year, with themes such as Christmas and Valentines Day.

What possible careers follow on from this course?

Retail, Business Entrepreneur, Administration, Customer Service.

What students say

“Its ace, to run your own business and working with a friend is cool”

What skills will you develop?

Skills you will acquire during this module will be: negotiating, presenting, confidence building, dealing with finances, managing time effectively, problem solving and creative thinking.

How you will be assessed?

Examined through amount of investment each team makes, how much profit can be obtained against other competitors and success of each project.

Who do I see for further information?

Miss Blair.

**Enrichment
Course**