

# OCR Travel & Tourism

## New Course for 2012



**Exam Board:** OCR

**Duration:** 1 Year

**What is it worth?** 2 GCSEs

**Why take this course? Who is it for?**

OCR Travel and Tourism has been introduced to provide students with the opportunities to study the Travel and Tourism industry, being able to experience real life scenarios which are often seen on Television. The course is suitable for students who have real interest in Travel and Tourism and may possibly want a career in this industry,

**What does this course involve?**

This course will involve three units of study involving Unit 1—Exploring Travel and Tourism. This is a unit which develops students knowledge and understanding of the travel and tourism industries. Students will examine a travel and tourism business and investigate the services and job roles that are involved. The second unit is mandatory looking at Dealing with Customers in Travel and Tourism. This will allow students to look at customer care, learning the importance of excellent care and acquire practical skills in a customer care delivery. The third unit is optional and will be decided with the students. There are lots of possible units to choose from including investigating visitor attractions to planning and running a travel and tourism event.

**What possible progression routes are available after taking this course?**

Students have the opportunity to study Travel & Tourism for another year and achieve a Certificate in Travel and Tourism. This will also link into Business Level 3 qualification which can be studied as an A-Level within the Academy.

**What are the special features?**

This course will allow students to develop their personal skills in the areas of team working, career planning, communication and problem solving.

**What possible careers follow on from this course?**

Careers link into the Aviation industry, Travel Agents, Consultancy work, Air Crew jobs within airports and the Travel and Tourism Industry including attractions and Hotel Venus.

**What skills will you develop?**

This course will allow students to develop their personal skills in the areas of team working, career planning, communication and problem solving

**How you will be assessed?**

All units are internally assessed by the teacher and then moderated by a visiting external moderator. There are no external tests and moderation will take place at a time suitable for the students and the Academy. All individual units are graded as pass, merit or distinction

**Who do I see for further information?**

Mrs Gray or Mrs Motson

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